

Sonoma Chicken Coop plans Northeast expansion

SAN JOSE, CA - Sonoma Chicken Coop the Northern California-based high-volume fast casual chain, closed a multi-unit franchise deal in Northern New Jersey. The franchisees, Gary Vega and Bill Cook, currently own four Fuddruckers and one Red Robin, and plan to open the first of three new restaurants by early 2009. Sonoma Chicken Coop serves a broad menu of pizza, pasta, entrée salads, and sandwiches on house-made bread, steaks, ribs, fish, rotisserie chicken as well as appetizers and desserts. All restaurants offer a full bar. Sites are being sought in Bergen, Passaic and Morris Counties.